The middle performers are good, solid employees. They can make or break an organization. They actively support the leaders in the organization and will let leadership know if there is a problem. The goal is to help them become high performers.

**REASSURE INDIVIDUAL GOAL IS TO RETAIN:**

- **S:** SUPPORT - DESCRIBE GOOD QUALITIES
- **C:** COACH - COVER DEVELOPMENT OPPORTUNITY
- **S:** SUPPORT - REAFFIRM GOOD QUALITIES