Evidence-based leadership acknowledges that there are best practices proven to attain best results. As a result, leaders align goals across their organization and then align behaviors and processes. They hold themselves and others accountable along the way.

The organizations that Studer Group works with use an objective leadership evaluation tool to set and cascade all organizational goals and measure progress quarterly by department and individual. Because the goals cascade from the CEO to all leaders in the organization, everyone is aligned and accountable.

Evidence-Based Leadership aligns goals, behavior, and processes with tested tools and tactics that are proven to deliver breakthrough results.